



1 February 2019

Dear ZRA members,

In order to ensure equity in pricing and related discounts for ZRA members, the Board of Directors has approved the following changes to fees associated with the Training Certificate Program effective **1 February 2019**:

| | <u>Individual Modules</u> | <u>Program</u> |
|-------------|---------------------------|----------------|
| ZRA members | \$30 | \$150 |
| Non-members | \$50 | \$250 |

We feel the new pricing motivates learners to join ZRA, and extends the benefit of buying the entire package more equitably between members and non-members.

If you have any questions concerning the pricing changes, please contact Rae Lynn Haliday, CRM, Co-Vice Chair, ZRA Professional Development Committee at haliday@stlzoo.org.

Best regards,

Peter Grimm
Chairman, ZRA Professional Development Committee

Cc: ZRA Board of Directors
Ashley Arimborgo, Co-Vice Chair, ZRA Professional Development Committee